

YBB

Yetunde Bankole Bernard





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etunde Bankole-Bernard is a New York City trained Relationship, Style and Image Coach and a Corporate Image consultant, trained in Las Vegas.

She has a practiced understanding of Brand perception; Identity creation & Image projection as well as excellent communication proficiencies developed over several years functioning in different capacities in the Nigerian Marketing Communications Industry. Her time at TPT Lagos and EXP Nigeria enabled her gain core competencies in PR, Media relations, Event Planning and Management, Brand Activation/ Experiential Marketing and Sponsorship leveraging.

Yetunde over the course of her career worked closely with several blue chip companies such as BAT (British American Tobacco), Unilever, Nigerian Breweries, MTN, Nokia to mention a few.

She Co founded PGL Image Consulting in 2010 and in her capacity as Managing Partner, has worked with diverse individuals and corporates amongst whom are Access Bank, CakesByTosan, The Catalyst, Nigerian Interbank Settlement system (NIBSS), Lagos State Government, TFOLC Career Development Agency, Loyola Secondary School, National Electricity Regulatory Commission (NERC) and several others on Identity, Leadership and Mentoring, Self Awareness, Social abilities and Brand Personality development.

A certified MBTI practitioner from CAPT. Florida, 'The identity coach' as she is most commonly called, possesses invaluable interpersonal, personality and relationship enhancement skills developed through years of study and practical work done in Life coaching and Work place psychology



THE IDENTITY COACH

Yetunde has been privileged to speak and serve on various Youth intervention/rehabilitation and women empowerment programs. She also mentors and works with men and women on Image and Style, Personality, Communication, Relationship, Dating and Human connection.

She is the founder/CEO at 'The Yetunde Bernard Company' an organization set up specifically to work with individuals and business owners that desire to harness their distinct message, craft and refine their messaging and project it for maximum influence and impact globally.

A firm believer in authenticity and individuality, a lover of art in all its expressions, Pragmatic, Vivacious, and Passionate, Yetunde lives in Lagos Nigeria with her husband and children.

W W W . Y E T U N D E B E R N A R D . C O M



The YETUNDE BERNARD
C O M P A N Y



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